

**Remit Address:**

KSNV
Formerly KVBC
1500 Foremaster Lane
Las Vegas, NV 89101
Main: (702)642-3333
Billing: (702)642-3333

INVOICE

Advertiser	Committee to Re-Elect Judge Carolyn El
Product	October 2012 Campaign - Supplemental
Estimate Number	

Invoice #	107859-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	KSNV
Account Executive	Kevin Goodell
Sales Office	Las Vegas
Sales Region	Local

Order #	107859
Alt Order #	
Deal #	
Order Flight	10/19/12 - 11/01/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

Policy Communications
Attention: Accounts Payable
415 S. 6th St.
Ste 200A
Las Vegas, NV 89101

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	Today Show	658a-9am		to						
					10/22/12 to 10/28/12	3x	-T-TF--				
	KSNV			Tu	10/23/12	:30	7:24 AM	Ellsworth 2012 TV Ad	\$600.00		2
	KSNV			Th	10/25/12	:00			\$600.00	See MG 10.4,10.5,10.6	1
	KSNV			F	10/26/12	:00			\$600.00	See MG 10.7,10.8	3
2	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
					10/22/12 to 10/28/12	2x	M-W----				
	KSNV			M	10/22/12	:30	6:50 AM	Ellsworth 2012 TV Ad	\$450.00		1
	KSNV			W	10/24/12	:30	6:51 AM	Ellsworth 2012 TV Ad	\$450.00		2
3	KSNV	Noon News	12-1230pm		to						
					10/22/12 to 10/28/12	3x	--WTF--				
	KSNV			W	10/24/12	:30	12:29 PM	Ellsworth 2012 TV Ad	\$275.00		2
	KSNV			Th	10/25/12	:30	12:21 PM	Ellsworth 2012 TV Ad	\$275.00		1
	KSNV			F	10/26/12	:30	12:08 PM	Ellsworth 2012 TV Ad	\$275.00		3
4	KSNV	Saturday Today	7a-9am		to						
					10/15/12 to 10/21/12	1x	-----S-				
	KSNV			Sa	10/20/12	:30	7:24 AM	Ellsworth 2012 TV Ad	\$325.00		1
					10/22/12 to 10/28/12	1x	-----S-				
	KSNV			Sa	10/27/12	:30	7:51 AM	Ellsworth 2012 TV Ad	\$325.00		2
5	KSNV	News 3 Today - SUN	9am-930a		to						
					10/15/12 to 10/21/12	1x	-----S				
	KSNV			Su	10/21/12	:30	9:10 AM	Ellsworth 2012 TV Ad	\$250.00		1
					10/22/12 to 10/28/12	1x	-----S				

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
5	KSNV	News 3 Today - SUN	9am-930a		to						
	KSNV			Su	10/28/12	:30	9:08 AM	Ellsworth 2012 TV Ad	\$250.00		2
6	KSNV	4PM NEWS (1 hour)	4-5pm		to						
				10/22/12 to 10/28/12	2x	--W-F--					
	KSNV			W	10/24/12	:30	4:54 PM	Ellsworth 2012 TV Ad	\$450.00		1
	KSNV			F	10/26/12	:30	5:00 PM	Ellsworth 2012 TV Ad	\$450.00		2
7	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
				10/22/12 to 10/28/12	2x	--W-F--					
	KSNV			W	10/24/12	:30	11:34 PM	Ellsworth 2012 TV Ad	\$775.00		2
	KSNV			F	10/26/12	:30	11:21 PM	Ellsworth 2012 TV Ad	\$775.00		1
8	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		to						
				10/15/12 to 10/21/12	1x	-----S					
	KSNV			Su	10/21/12	:30	11:19 PM	Ellsworth 2012 TV Ad	\$750.00		1
9	KSNV	WKND Jeop/Wheel	630-730pm		to						
				10/22/12 to 10/28/12	1x	-----S-					
	KSNV			Sa	10/27/12	:30	7:07 PM	Ellsworth 2012 TV Ad	\$375.00		1
10	KSNV	Tonight Show	1135p-1236a		to						
				10/22/12 to 10/28/12	2x	-T-T---					
	KSNV			F	10/19/12	:00			\$275.00	See MG 10.4,10.5,10.6	3
	KSNV			Tu	10/23/12	:00			\$275.00	See MG 10.3	1
	KSNV			Th	10/25/12	:00			\$275.00	See MG 10.4,10.5,10.6	2
	KSNV			F	10/26/12	:00			\$500.00	See MG 10.7,10.8	4

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10	KSNV	Tonight Show	1135p-1236a		to						
	KSNV	Today 4th Hour	10am-11am	F	10/26/12	:30	10:59 AM	Elsworth 2012 TV Ad	\$325.00	MG for 10.3,1.1,10.2	5
11	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to						
					10/22/12 to 10/28/12	3x	-TW-F--				
	KSNV			Tu	10/23/12	:30	5:42 AM	Elsworth 2012 TV Ad	\$300.00		1
	KSNV			W	10/24/12	:30	5:11 AM	Elsworth 2012 TV Ad	\$300.00		2
	KSNV			F	10/26/12	:30	5:54 AM	Elsworth 2012 TV Ad	\$300.00		3

Aired Spots **20**

<u>Gross Total</u>	\$8,275.00	
<u>Agency Commission</u>	\$1,241.25	
<u>Net Amount Due</u>	\$7,033.75	<u>Payment Terms 30 Days</u>

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